

Habitat Regulations Executive Committee

Pebblebed Heaths Visitor Management Plan – Appendix 1: Priority measures¹

	Measure	Capital Cost	Running cost per annum	Number of years to budget for	Total Cost (80 years)	Notes	Timing/Cross-reference
A	Dog Bins	£3,500	£3,370	80	£273,100	May be scope to reduce costs number of years required	Enforcement powers (O) potentially established simultaneously even if not necessarily used
B	Face-face wardening		£23,333.33	80	£2,916,666	Produced for mountain biking/cycling, horse riding, dog walking and other activities.	Should be undertaken simultaneously with P and Q. Linked also to dog project
C	Codes of Conduct	£6,000			£6,000	Including targeting schools associated with new development	
D	Educational work with schools	£4,000	£8,916	10	£93,160		
E	Interpretation Boards	£64,800			£64,800	Ten boards, costs allow for replacement so capital costs could essentially be spread over time	Potentially coordinated with N to ensure in right location
F	Detailed material on the web	£5,000			£5,000		Outputs from C, P and Q placed on website as available
G	Liaison with local groups	Costs incorporated into other measures, e.g. wardening					
H	Direct contact with local clubs/groups	Costs incorporated into other measures, e.g. wardening					
I	Gorse management		£1,000	80	£80,000	Linked to promoted routes	Established in conjunction P and Q
J	Signs directing people	£6,500			£6,500		Linked to codes of conduct (C)
K	Signs asking visitors to behave differently	£6,600			£6,600		
L	Off-site events	Costs incorporated into other measures, e.g. wardening					
M	Boardwalks/path surfacing	£95,000			£95,000		
N	Changes to car-parks		£13,500	80	£1,080,000		See B
O	Enforcement by wardens	Costs incorporated into other measures, e.g. wardening					
P	Dedicated routes promoted	Costs incorporated into other measures, e.g. wardening					
Q	Maps highlighting routes and sensitive areas	£1,500			£1,500		
R	Spraying/flags to highlight dog fouling issue	Costs incorporated into other measures, e.g. wardening					

¹ Important note: costs have changed following review – see separate report “Rebasing the SEDESMS – the strategic response” July 2017